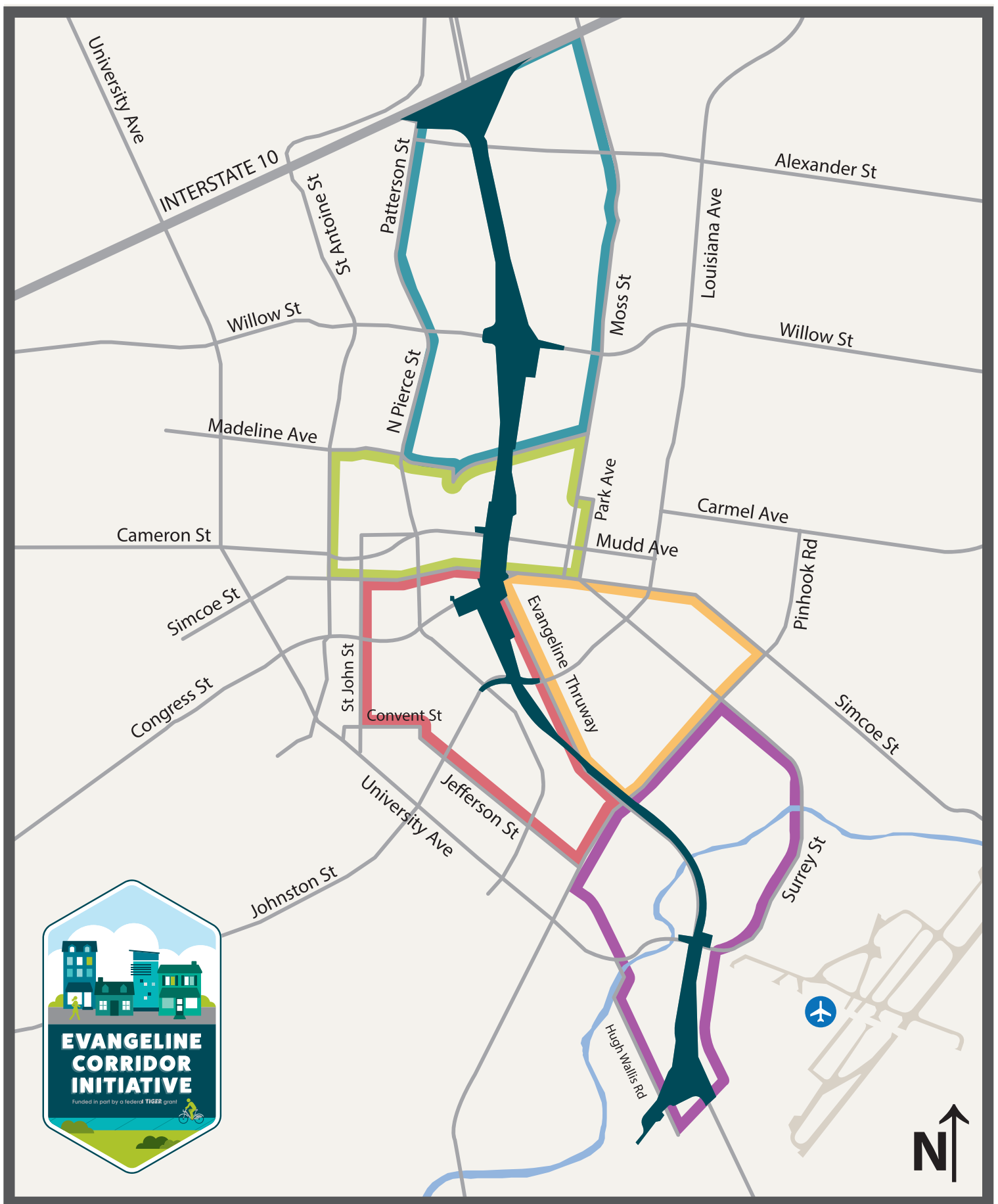


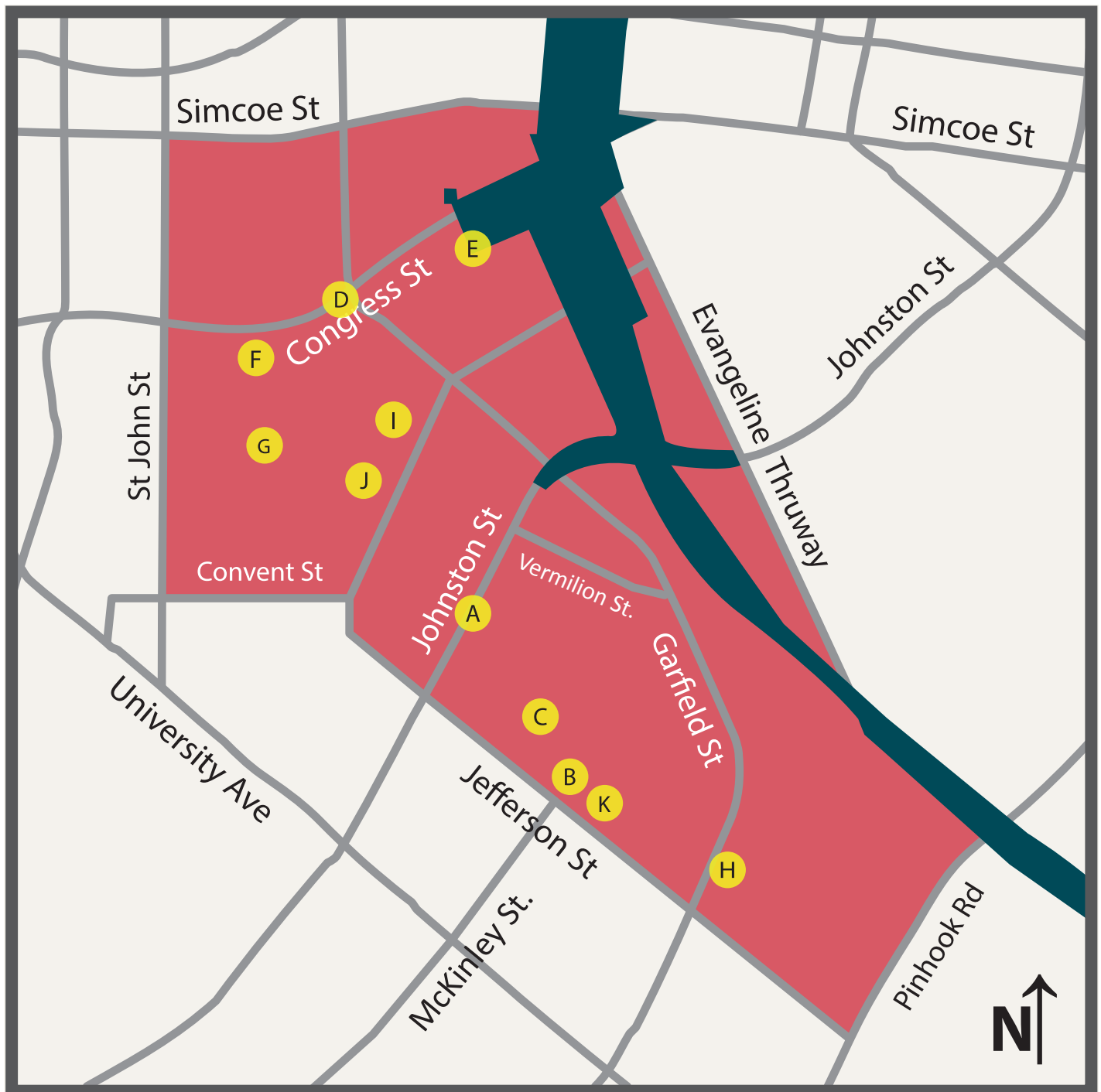
Downtown/ Freetown-Port Rico District





- Gateway District
- Sterling Grove / Simcoe / LaPlace District
- Downtown / Freetown-Port Rico District
- McComb-Veazey District
- Vermilion River Recreational District
- Interstate 49 Pathway

Downtown / Freetown-Port Rico District



Downtown / Freetown-Port Rico District

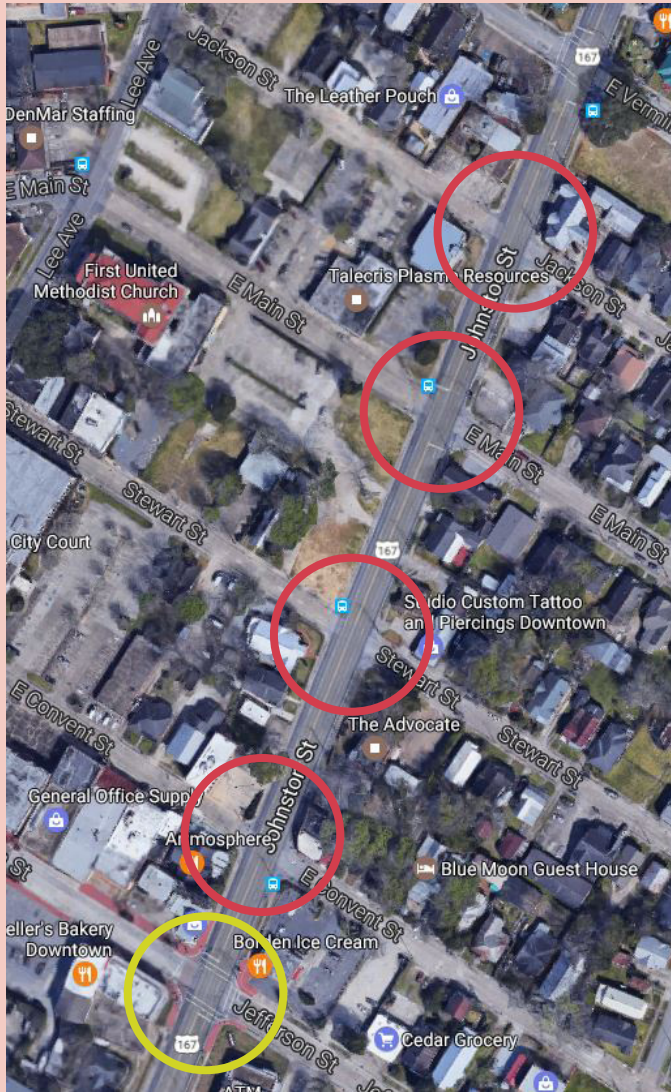
Interstate 49 Pathway

- | | |
|---|--|
| <p>A Johnston Street Streetscape: Intersection Improvements</p> <p>B McKinley Street Renewal/McKinley Street Market</p> <p>C Community Park at Convent and Gordon Streets</p> <p>D Congress Street: Streetscape Phase 2</p> <p>E Coburn's Building Adaptive Re-use and Site Retrofit</p> <p>F Children's Park at Main Library</p> | <p>G Federal Courthouse Building and Site Redevelopment</p> <p>H Taft Street Corridor: Spot Improvements</p> <p>I Downtown Movie Theater</p> <p>J Downtown Grocery / Market</p> <p>K Jefferson Street Renewal</p> |
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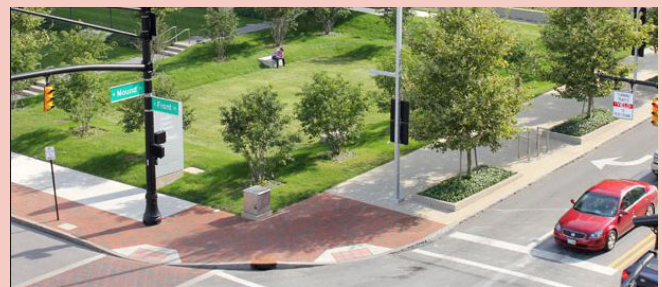


Johnston Street Streetscape: Intersection Improvements

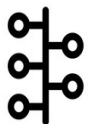


Residents in Freetown-Port Rico and Downtown and local authorities (DDA) have expressed the need and desire for better connection and safe access across Johnston Street.

Landscape design streetscape project to repave and restripe intersections along Johnston Street to address connectivity, safety, and identity while establishing a foundation for additional street frontage development in this zone



Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
		X	X	X



Timeline

Short-term:

- Crosswalk striping / intersection painting (standard or custom)
- Planning is already underway for a Better Block event

Medium-term: Landscape design process (new paving) based on approval, phasing, and construction



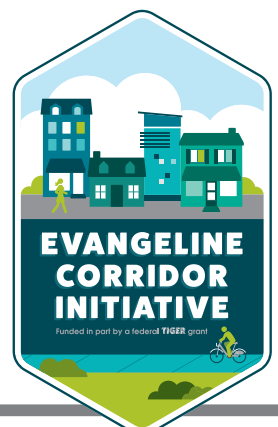
Funding Support / Project Cost Estimate

- Right-of-way project: LCG-Public Works Dept. \$\$
- Potential opportunities for external grant support



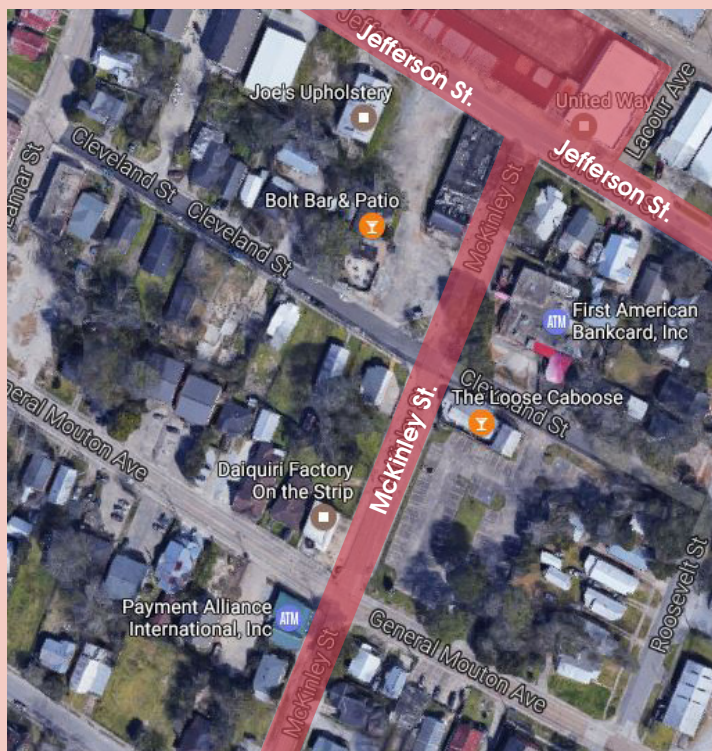
Economic Impact / Community Benefits

- Strengthen the urban fabric to make edge development desirable to spur Johnston Street economy
- Link diverse zones of the Downtown business core to Freetown-Port Rico and university campus
- Create ease of access and safe pedestrian connections and flow between adjacent residential areas





McKinley Street Renewal / McKinley Street Market



McKinley Street has received ongoing attention due to interest in neighborhood renewal and a desire to reclaim the former McKinley Strip.

Continuing the energy of the recent Better Block McKinley initiative, this project proposes a series of streetscape improvements, public-realm interventions, and mixed-use development projects, such as a McKinley Market



Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
X	X	X	X	X



Timeline

Short-term: Continued Better Block pop-up events to support area businesses

Medium- to long-term:

- Incremental neighborhood street renewal with various components – street work, landscaping, and available parcel development preparation

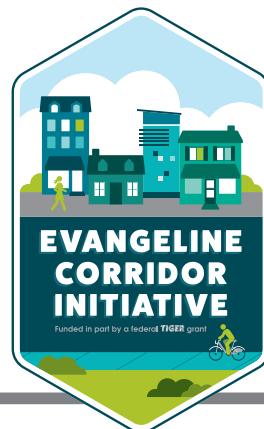


Funding Support / Project Cost Estimate

- Streetscape and infrastructure improvements led by LCG-Public Works \$\$
- Public-realm designs and mixed-use development (i.e. McKinley Market) - partnerships with LCG, LEDA, Freetown-Port Rico Coterie, and private entities + grant potential for projects \$\$\$\$

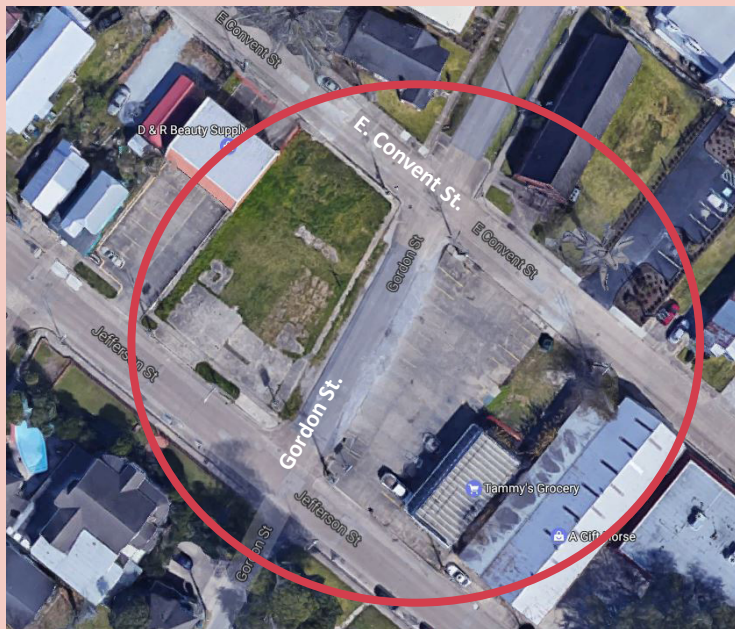
Economic Impact / Community Benefits

- Restore McKinley Street to thriving commercial center with return on investment opportunities
- Link Downtown to the UL Lafayette campus - residents benefit from renewed access to local amenities





Community Park at Convent and Gordon Streets



Freetown-Port Rico residents and other charrette attendees expressed an interest in converting the vacant site across from Tammy's Grocery into a small public park.

Reclaiming a centralized abandoned site for community use as a small public space (play area, dog park, or garden) to complement nearby music venue and other public/commercial establishments - combine this new project with an upgrade of adjacent Tammy's Grocery site to activate a community node along the Jefferson Street corridor to McKinley Street



Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
X	X		X	X



Timeline

Short-term: Pop-up site staging with activities to create public interest and viability

Medium- to long-term: Phased site development for a pocket park model - construction, landscaping work



Funding Support / Project Cost Estimate

- Streetscape and infrastructure improvements led by LCG-Public Works \$\$
- Landscape designs for park and mixed-use development with Freetown-Port Rico Coterie city funds/grants \$\$
- Coordinated retrofit /facelift of Tammy's Grocery site (parking lot public realm connections) \$\$



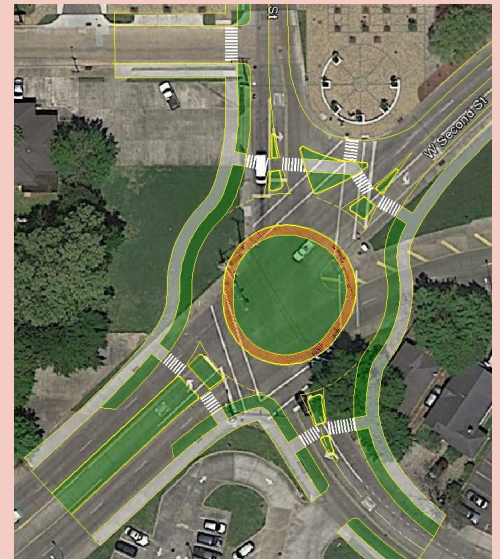
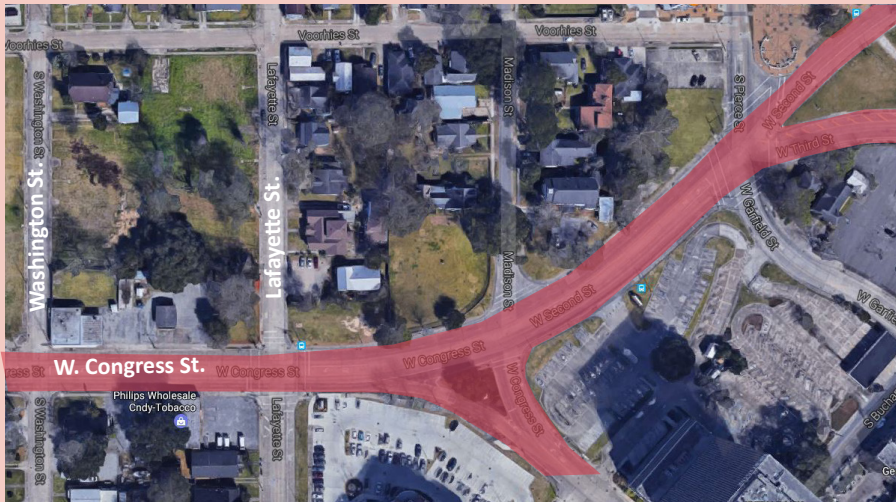
Economic Impact / Community Benefits

- Reclaim vacant site, converting to everyday public use for diverse activity and community interaction
- Provide a new amenity with small-scale commercial potential onsite or nearby





Congress Street: Streetscape Phase 2



Restriping on W. Congress St. from S. Pierce to Evangeline Dr. has been completed. There is a desire to initiate Phase 2 Streetscape work.

Second Phase Congress Streetscape revitalization includes proposal for a roundabout at the junction of 2nd and 3rd Streets as well as other Complete Street elements such as curb extensions and sidewalk treatments that will serve as a trigger for longer-term area development



Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
X	X	X	X	X



Timeline

Short-term: Congress Street restriping has already been implemented

Medium- to long-term: Further traffic calming roundabout at 2nd Street and other streetscape enhancement work



Funding Support / Project Cost Estimate

- Streetscape and infrastructure improvements led by LCG-Public Works \$\$\$
- Landscape sidewalks and site prep for building frontage - LCG/DDA/Public-private partnerships \$\$\$



Economic Impact / Community Benefits

- Continued enhancement of Congress corridor will spur investment interest at the edge of Downtown
- Provide safer streets and access for vehicles, pedestrians, and bicycles
- Create walkable environment for various community activities and interaction
- Connect LaPlace to Downtown





Coburn's Building Adaptive Re-use and Site Retrofit



The old Coburn's building has been saved from demolition and there is interest in converting it for public use.

Reclaim a historic building for adaptive re-use as an accessible mixed-use culinary market incubator hub and cultural amenity to promote healthy local living that anchors a developing public zone on the edge of Downtown



Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
X	X		X	X



Timeline

Short-term: Pop-up site staging with activities to create public interest and viability

Medium- to long-term: Phased site development for a community hub (possible culinary market) - renovation, site work, infrastructure



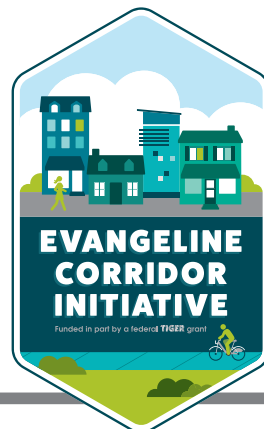
Funding Support / Project Cost Estimate

- Pop-up events and markets managed by nonprofits/LPTFA/LCG \$
- Renovation, operation support, phase development - LCG-Public Private Partnership/grants \$\$\$



Economic Impact / Community Benefits

- Reclaim abandoned buildings and vacant site - convert to commercial and community use
- New amenity contributes to overall economic value of the area and increases local investment
- Promote healthy living and build community interaction and pride



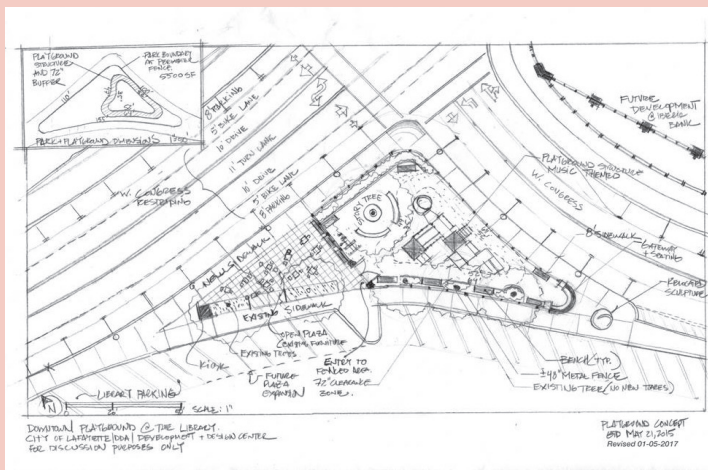


Children's Park at the Main Library



The Downtown Development Authority has been considering a Children's playground near the Public Library Downtown.

Following the re striping of West Congress St. and the elimination of the West Congress Street curve into Downtown, the triangular island can now become part of the Public Library site and be reclaimed as a dynamic and safely accessible public space for use as a playground and for other activities



Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
X	X		X	X



Timeline

Short-term: Congress re-striping and initial reclaiming of the Congress Triangle has happened - temporary plaza

Medium-to long-term: Site preparation and construction of permanent public plaza and children's playground



Funding Support / Project Cost Estimate

- Continued maintenance and programming of temporary plaza - LCG/DDA \$
- Landscape designs for plaza and playground - LCG city funds/grants/crowdfunding \$\$



Economic Impact / Community Benefits

- Reclaim and make permanent a safe, dynamic public space for local residents and library patrons
- Provide a new amenity that contributes to overall economic value and growth
- Addresses amenities for kids to attract Downtown living



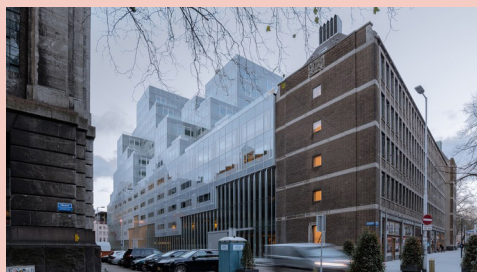
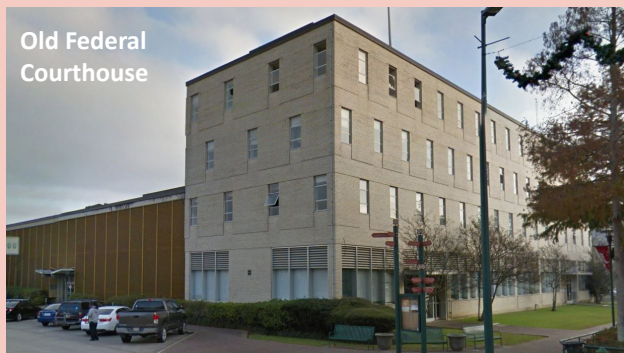


Federal Courthouse Building and Site Redevelopment



The future of the former federal courthouse and site on Jefferson Street has been under discussion for decades.

Adaptive re-use of the old federal courthouse site including renovation and additional construction of main building and adjacent structures/landscape to create a thriving mixed-use development that promotes high-quality residential living Downtown - complete with serviceable amenities and activities



Concept Drawing



Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
X	X		X	X



Timeline

Medium- to long-term: Phased site development including partial demolition, re-construction, and landscaping work



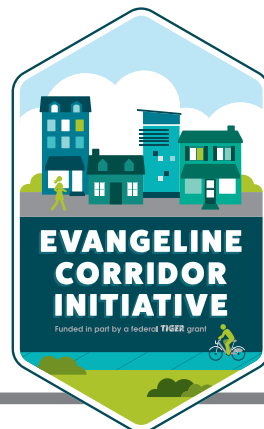
Funding Support / Project Cost Estimate

- Adjacent streetscape and infrastructure improvements led by LCG-Public Works \$
- Renovation, new construction, landscaping - LCG/Public-Private Partnership, Private Developer \$\$\$\$



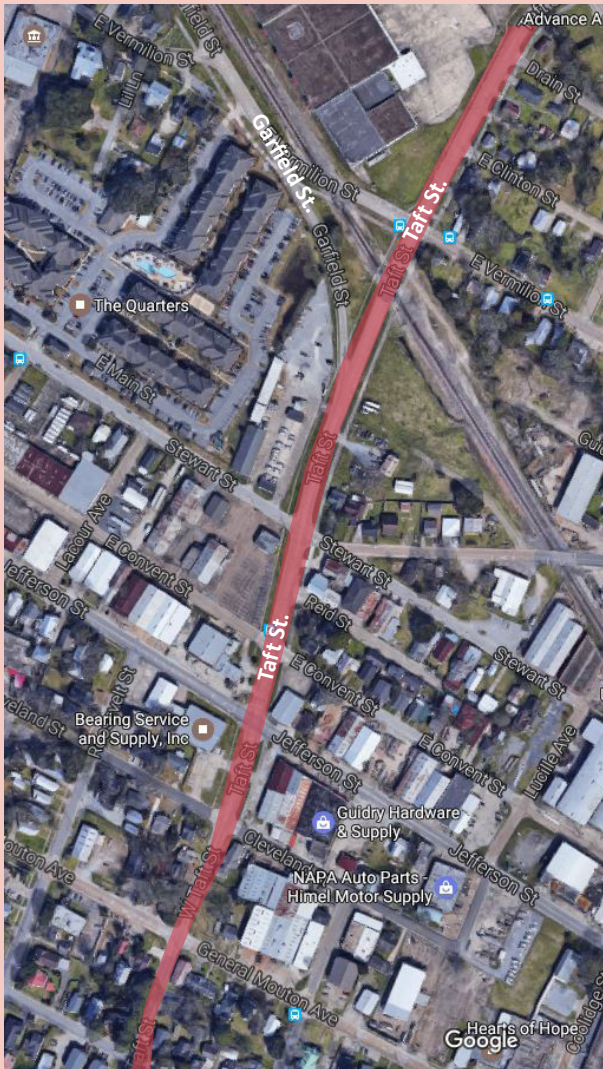
Economic Impact / Community Benefits

- Reclaim and convert abandon building to mixed-use development heavily promoting high-quality residential options for Downtown - spur economic return value and additional investment
- Provide new amenities to enhance everyday interaction and new community experiences





Taft Street Corridor: Spot Improvements

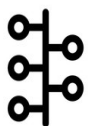


Freetown-Port Rico residents and coterie members, as well as other corridor stakeholders and city staff, have voiced a desire to improve the Taft Street corridor.

This initiative highlights Taft Street as a primary connector between Freetown-Port Rico and McComb-Veazey with strategic streetscape interventions including restriping and public-realm landscape features



Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
X		X	X	X



Timeline

Short-term: Approval for re-striping, public-realm spot improvements, including sidewalk retrofit/additions, and the redesign of the triangular parcel (railroad crossing) at Garfield/Vermilion.

Medium- to long-term: Phasing and full potential Complete Street retrofit including infrastructure improvements.



Funding Support / Project Cost Estimate

- Particular public-realm interventions (Garfield / Taft Triangle Park already funded) \$\$
- Baseline streetscape and infrastructure upgrades
- Projects with backing from partnerships, private development/investment, and external grants \$\$\$



Economic Impact / Community Benefits

- Upgrade of Taft Street across the Thruway and planned I-49 Connector will increase land values and attract economic investment opportunity through site infill redevelopment potential
- Provides spaces for activity to create community cohesion - results in a more walkable, safe environment





Downtown Movie Theater



Former Karma Nightclub potential site

Downtown residents and patrons have expressed great interest in having a small scale movie theater in the area.

Retrofit an inconsistently used building for use as cinema that offers locals and Lafayette residents a new cultural amenity and contributes to the overall mixed-use redevelopment of the historic downtown core along Jefferson Street



Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
X	X	X	X	X



Timeline

Short-term: Pop-up on-site film screening with activities to create public interest and viability

Medium- to long-term: Phased site development - building renovation, landscaping, necessary parking work



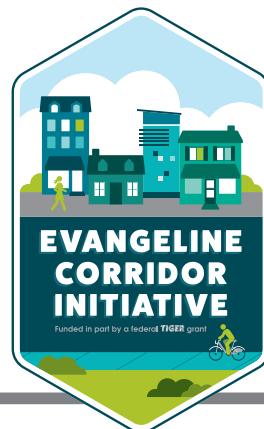
Funding Support / Project Cost Estimate

- Event staging led by LCG/DDA/Local organizations/private partner groups \$
- Minimal design/site development/parking - LCG/DDA with city funds/grants \$
- Coordinated renovation construction/facelift of building - partnership or private developer \$\$\$



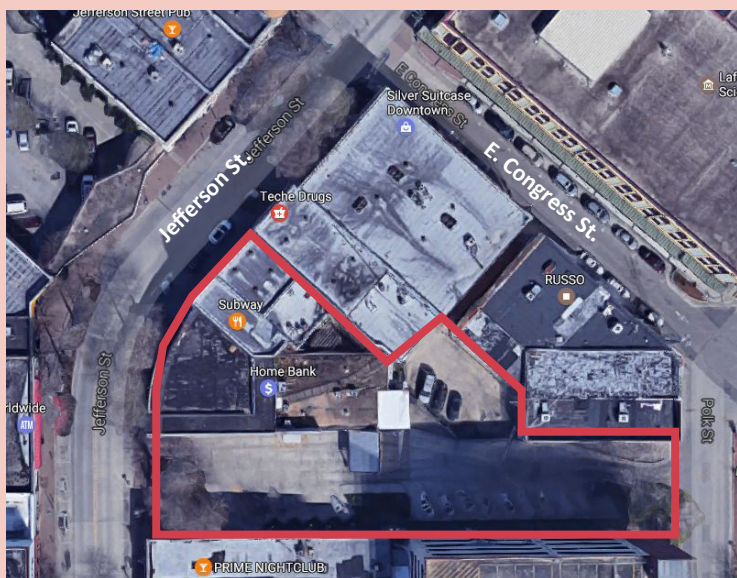
Economic Impact / Community Benefits

- Reclaim underused building - converting to everyday community use as dynamic cultural asset
- Provide a new amenity with long-term economic value to help spur other local investment





Downtown Grocery / Market



Downtown residents and patrons have expressed great interest in having a small grocery/market in the area.

Reclaim a vacated building for use as a neighborhood grocery/market that will offer area locals and Lafayette residents direct access to a new service amenity and contribute to the overall mixed-use redevelopment of the historic downtown core along Jefferson Street



Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
X	X		X	X



Timeline

Short-term:

- Pop-up on-site market with activities to create public interest and viability

Medium- to long-term:

- Phased site development - building renovation, landscaping, necessary parking retrofit



Funding Support / Project Cost Estimate

- Events staging led by LCG/DDA/Local organizations/Private Partner groups \$
- Minimal landscape design/site development/parking - LCG/DDA with city funds/grants \$
- Coordinated renovation construction/facelift of building - partnership or private developer \$\$\$



Economic Impact / Community Benefits

- Reclaim vacant Home Bank building - converting to everyday community use as dynamic commercial asset
- Provide a new amenity with long-term economic value to spur other local investment (residential)





Jefferson Street Renewal



Jefferson Street is a major network path running through Freetown-Port Rico from Pinhook to Downtown. This connection should be enhanced and highlighted.

Complementing strategies for enhancing McKinley St., this project proposes a series of streetscape improvements, public-realm interventions, and mixed-use development infill to highlight small commercial potential and spur neighborhood activity and vitality



Redevelopment / Reuse of Existing Site	Business Development / Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity / Interaction
X	X	X	X	X

Timeline

Short term:

- Better Block pop-up events to draw attention to area economy and preview streetscape enhancements

Medium-to-Long-term:

- Incremental neighborhood street renewal with various components – street work, landscaping, and available parcel development prep



Funding Support / Project Cost Estimate

- Streetscape and infrastructure improvements led by LCG/Public Works \$\$
- Public-realm designs and mixed-use development - partnerships with LCG, LEDA, Freetown-Port Rico Coterie, and private investment development + Grant potential for projects \$\$\$\$



Economic Impact / Community Benefits

- Restore Jefferson St. to thriving commercial strip with return on investment opportunities
- Link Downtown to the UL Lafayette campus - residents benefit from renewed access to local amenities
- Create a safe, walkable, and appealing environment for local residents and small business owners





EXERCISE 2

Catalyst Project Ranking Worksheet

Downtown/Freetown/Port Rico District

The Evangeline Corridor Initiative team has identified the following Catalyst Projects as possible options for stimulating revitalization:

	Project	Short-Term	Long-Term	Redevelopment/Reuse of Existing Sites	Business Development/Economic Growth	Neighborhood Connections	Neighborhood Beautification	Community Identity/Interaction
A	Johnston Street Streetscape: Intersection Improvements	X	X			X	X	X
B	McKinley Street Renewal / McKinley Street Market	X	X	X	X	X	X	X
C	Community Park at Convent and Gordon Streets	X	X	X	X		X	X
D	Congress Street: Streetscape Phase 2		X	X	X	X	X	X
E	Coburn's Building Adaptive Re-use and Site Retrofit		X	X	X		X	X
F	Children's Park at the Main Library	X	X	X	X		X	X
G	Federal Courthouse Building and Site Redevelopment		X	X	X		X	X
H	Taft Street Corridor: Spot Improvements	X	X	X		X	X	X
I	Downtown Movie Theater	X	X	X	X		X	X
J	Downtown Grocery / Market		X	X	X		X	X
K	Jefferson Street Renewal	X	X	X	X	X	X	X

Community Benefit Ranking Descriptions

Redevelopment / Reuse of Existing Sites The project revitalizes blighted property and/or transforms the use of existing structures in a positive way.

Business Development / Economic Growth The project stimulates growth potential through immediate commercial offerings and/or long-term investment return value.

Neighborhood Connections The project makes the district better suited to those who walk or ride bikes and makes it easier to access other areas in the corridor by all modes of transportation, including vehicles and buses.

Neighborhood Beautification The project improves the look of neighborhoods and streets and makes the area more welcoming to businesses.

Community Identity / Interaction The project connects people through public spaces while building neighborhood ownership and pride.

Please prioritize each of the projects listed above and depicted on the profile sheets:

	Low Priority				High Priority
Catalyst Project A	1	2	3	4	5
Catalyst Project B	1	2	3	4	5
Catalyst Project C	1	2	3	4	5
Catalyst Project D	1	2	3	4	5
Catalyst Project E	1	2	3	4	5
Catalyst Project F	1	2	3	4	5
Catalyst Project G	1	2	3	4	5
Catalyst Project H	1	2	3	4	5
Catalyst Project I	1	2	3	4	5
Catalyst Project J	1	2	3	4	5
Catalyst Project K	1	2	3	4	5

- 1 = Low level and less impactful
- 2 = Fair and somewhat helpful
- 3 = Good and worthwhile
- 4 = Excellent and important
- 5 = Highly transformative and a top priority

***Please return this page.**

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Additional Comments

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